

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMMUNIT, INC.

AD (PS19 104-C2)-REQ. #M15736-"YANKEE STREAM"(BEVERAGE)-PG. 4/C BLD (8 x 10 13/16) PRCD. MON/ERS '89
Printed in U.S.A.



MENTHOL
Alpine

**HERE'S ANOTHER REFRESHING OFFER
TO PEAK YOUR INTEREST.**
ALPINE AND YOUR FAVORITE SOFT DRINK, FREE.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

Full Flavor: 15 mg. "tar," 1.0 mg. nicotine - Lights: 10 mg. "tar," 0.8 mg. nicotine av. per cigarette by FTC method.

BUY A CARTON OF ALPINE, GET A FREE 6 PACK OF 12OZ. CANS OF ANY SOFT DRINK.
Exp. to 5/31/89



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THIS OFFER IS VALID FOR THE PURCHASE OF ONE (1) FULL FLAVOR OR LIGHT ALPINE CIGARETTE PACK (10 CIGARETTES) AND THE RECEIPT OF ONE (1) FREE 6-PACK OF 12 OZ. CANS OF ANY SOFT DRINK. OFFER VALID FROM 5/1/89 TO 5/31/89. LIMIT ONE (1) FREE 6-PACK PER PURCHASE. SEE STORE FOR DETAILS. © Philip Morris Inc. 1989.



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BUY 3 PACKS OF ALPINE, GET A FREE 2 LITER BOTTLE OF ANY SOFT DRINK.
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